



FUNDRAISING PROPOSAL

ABOUT KAWAN CENDEKIA





KAWAN CENDEKIA

Kawan Cendekia is an educational institution which has a focus on environmental, art, and Indonesian's culture values. Our dreams is to create Indonesian new generations to be proud and beneficial to the people.

Through a suitable and definite education, Kawan Cendekia believes that the young generation can adapt, innovate to all future challenges, therefore Kawan Cendekia always tries to present the best, relevant, and fun education.

Kawan Cendekia also believes that getting a suitable education quality is a right for all children, so the access must be opened as broadly as possible.

KAWAN CENDEKIA JOURNEY

- April 2015** Starting Education Trip
Workshop: batik and ceramic
- December 2015** Established the Kawan Cendekia institution
- September 2016** Class Activities for children and adult started:
Making paper mask
- November 2016** Children Workshop started:
Creating color flowers
- March 2017** Social Workshop started
with Rubadubii
- June 2017** Kawan Cendekia sharing activities in
Ramadan
- July 2018** First day of Early Childhood Educational
Programs: PAUD 2018 – 2019 started
- Now** Early Childhood Educational Programs (PAUD), Class Activities, and Workshop for Adult,
Children, Social



BACKGROUND

1



The lack of education that has a prioritizes to the environment, arts, and culture values which is an important part of the identity of a Nation

2



Middle-class and underprivileged people cannot easily get an access to the quality education because of the economic situation.

VISION & MISION

VISION

Become an Educational Institution that benefits from a better young generation so that it can benefit the people who want their homeland.

MISION

1

Providing facilities for activities, learning, and playing in creative and innovative ways as well as maintaining the values and norms of life in accordance with Indonesian culture and prioritizing the values of caring for the environment and others.

2

Providing equal opportunities and access to various classes of society to get quality education.

KAWAN CENDEKIA PROGRAMS



PROGRAMS

- 1 Prioritizing environmental, artistic and cultural values through various formal and non-formal education programs

Early Childhood Educational Class (ECEC) (Kelas Pendidikan Anak Usia Dini-PAUD)

Using an inspired approach from the first Reggio Emilia in Indonesia for children aged 1.5-6 years

Class Activities (Kelas Aktivitas)

Art, cultural, and environmental skills activities, which are held at Kawan Scholar on weekends, for children aged 2 - 10 years

Educational Trip (Jelajah Edukasi)

Facilities for educational tourism activities and children's workshops

Mini Library for children and adult

Children Workshop (Lokakarya Anak)

Collaborative skill activities for children aged 2-18 years

General Workshop (Lokakarya Umum)

Collaborative skill activities for children and over 18 years

Social Workshop (Lokakarya Sosial)

Collaborative skill activities with social missions for children aged 2-18 years

- 2 Providing access to various levels of society with various backgrounds, economic strata, etc., with cross subsidies and assistance from donors who have a similar vision and mission

OPERATIONAL PLAN (TIMELINE)

2018

PAUD (ECEC)

Opening the class for age group of 1,5-3 years old

2019

PAUD (ECEC)

1. Kelas Adik for 1,5–2,5 years old
2. Kelas Kakak for 2,5-4 years old
3. Cross subsidies from fellow students

Kelas Aktivitas

Held regularly 2 times a month

Mini Library

Development (scheduled)

Ruang Riang

Held for children around the neighbourhood once a week, ages 4-7 years

2020

PAUD (ECEC)

Addition of Kelas Eksplorasi (Exploration Classes) for children aged 4-6 years

Lokakarya Anak / Sosial

Expanded to areas outside Jakarta

2023-2024

PAUD (ECEC)

Development of all Education activities

2025

Day Care

Re-planned

2026

PAUD (ECEC)

Addition of Elementary Schools

POSITIVE IMPACT

6 Reachable Areas: Jakarta Selatan, Tangerang Selatan, Tangerang, Kab.Bogor, Jakarta Pusat, Bekasi

68 Enrolled in PAUD (ECEC)

44 All workshops (children,adult, and social) have been held

29 Institutions has collaborated with Kawan Cendekia

34 Activities Class have been held

±500 A donation book collected for a mini library

1265 Children and adults have followed the whole activities of Kawan Cendekia, about 30% of them are unable

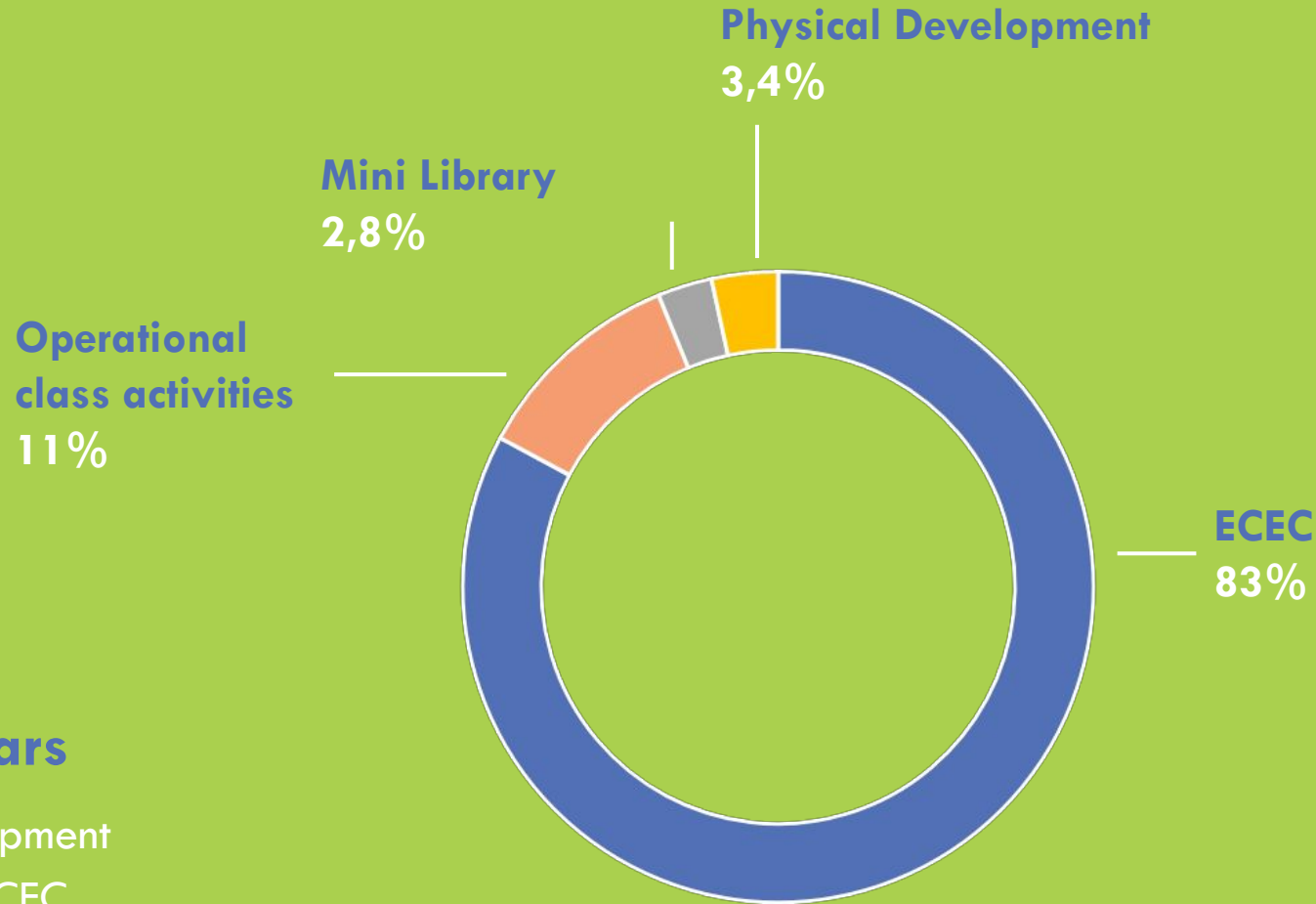
Testimoni

“Zaman sekarang semakin jarang ada sekolah yang lingkungannya terbuka tanpa AC, berbasis Bahasa Indonesia, dan mementingkan eksplorasi anak. Hal tersebut kita temukan di TB Kawan Cendekia, dan kami sangat senang oengenalan Pendidikan anak kami, Budi, bisa dimulai di sini.” – **Dila Tumbuhijaurban & Rayi RAN**



FUNDING

FUNDING ALLOCATION



Necessity in 4 years

30 Mio Physical Development

20 Mio Per month for ECEC

2 Mio Per month for activities class

500 K Per month for book collection in Mini Library

FUNDING PACKAGE

One Time

- >50 Mio** Sponsor of building & development
- 25 Mio** Sponsor of PAUD for 1 month
- 10 Mio** Sponsor of 10 kelas aktivitas
- 5 Mio** Sponsor of Kawan Cendekia development in another areas
- 1 Mio** Sponsor of 12 books for mini library

Monthly

- 500 K** Building development per month
- 250 K** Subsidize 1 child for 1 class of activity per month
- 100 K** Sponsor of teaching material for 1 child for 1 month

Donations can also be given voluntarily

Bank account of Yayasan Kawan Cendekia – BNI Giro 44 44 44 1941

TEAM

Ariza Indriana

Her love for the art world made Ariza pursue various jobs in the arts ranging from muralist, visual decorator, creative video clip designer to become an art teacher. Ariza then founded Kawan Cendekia with her colleagues to create a school that emphasized the value of art and creativity. In Kawan Cendekia, Ariza plays the role of planner, maker and implementer of programs related to art, environment, and culture.

Putri Lokitasari

Education and humans are subjects that have been a concern of Putri for a long time which also encouraged her to pursue the master of science in Psychology at the University of Indonesia. Putri then engaged in the world of education one of them as a teacher; be an Education team at LeafPlus - Communication Agency, to create educational programs in the environmental field; as well as being a content creator for children's learning materials with the Guru Bumi. She then decided to develop Kawan Cendekia who emphasized her education in the fields of environment, arts and culture.

Windy Rossiningtyas

Children development and education became a whole world for Windy, who started her work as a teacher at an international school. Facing children with special attention, Windy took the initiative to build a child development center with a holistic approach that pays attention to children's development from all aspects of life. To reach and provide wider benefits, Windy joined Kawan Cendekia.



THANK YOU

YAYASAN KAWAN CENDEKIA

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